



JULY 2025

Delivering Results through Smart AI Governance

Presenters: Heydi Gonzalez, Lauren Malik, and Charles Knight

Meet the Team!



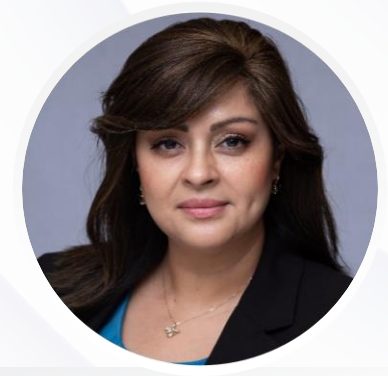
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BREAKING THE BARRIERS TO AI

A Systems Approach to Unlocking Scalable AI Adoption

Despite growing investments in AI, many organizations remain stuck. Why? Because the barriers to AI adoption are not isolated—they're interconnected. Our research shows that success requires addressing AI adoption holistically, not as a tech project but as an enterprise transformation.

TECHNICAL FOUNDATION

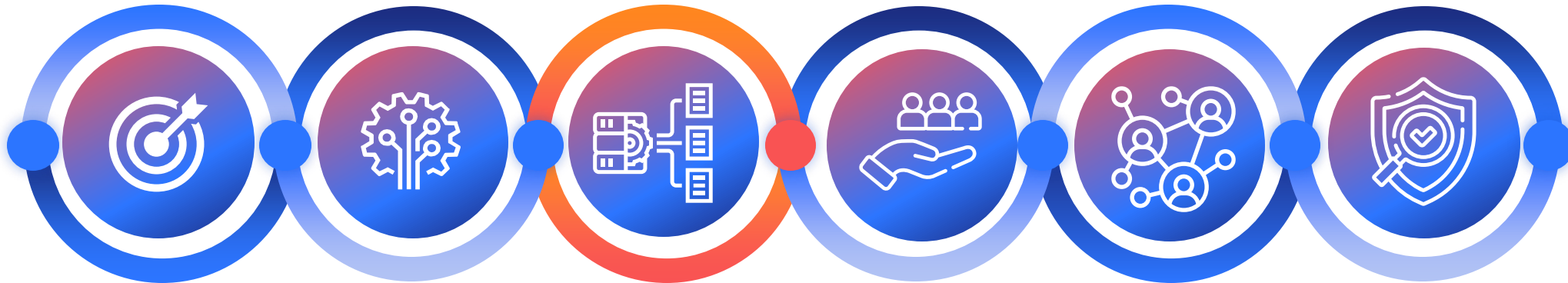
Legacy systems, fragmented data, and outdated infrastructure create technical debt that prevents scalable AI execution.

WORKFORCE & CULTURE

Skills gaps, change resistance, and fear of job displacement slow adoption. AI success depends on empowering people, not just upgrading tools.

EXPERIENCE & TRUST

Internal and external users remain skeptical of AI outputs. Low trust—due to bias, explainability, or data misuse—limits adoption and impact.



VALUE REALIZATION

Leaders struggle to justify AI investments when value is vague or unmeasured. Without clear, measurable outcomes, AI is seen as cost—not capability.

GOVERNANCE & RISK

Evolving regulations, ethical concerns, and security risks make it difficult to deploy AI responsibly at scale. Many organizations lack the guardrails to proceed with confidence.

OPERATIONAL INTEGRATION

Even great AI ideas fail when they can't be embedded into workflows. AI must fit business rhythms without disrupting operations.

TODAY'S FOCUS

AI governance is just one piece of the puzzle—but it's a powerful enabler. When done right, it accelerates adoption by reducing risk, building trust, and aligning innovation with strategy.

What's your biggest AI adoption barrier right now?



THE URGENCY IS CLEAR & DATA-BACKED

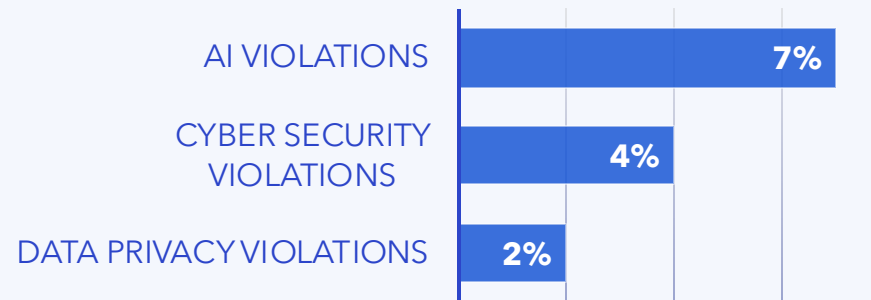
83% fear being left behind without AI adoption

But only 48% feel they are ready to embark on the AI journey with even less feeling prepared to do it responsibly.



Source: Gartner Peer Community

EU Fines % of Annual Global Turnover



Source: EU Artificial Intelligence Act

<6%

of organizations have a **dedicated governance framework** and an **AI governance board/council**

Source: Gartner Peer Community

Many Software Engineering Leaders have yet to adopt Generative AI due to a **lack of corporate governance** policies.

63% prioritized the implementation of Gen AI, yet **91%** do not feel prepared to implement AI in a responsible manner

Source: Gartner Predicts & Gartner Generative AI Surveys

FROM BARRIERS TO BREAKTHROUGHS

5 Pain Point that Stall AI Governance



Regulatory Uncertainty

Constantly evolving rules create confusion and risk for compliance-heavy industries.



Risk Management

AI brings new risks—bias, privacy, and security—that are hard to govern without stifling innovation.



Integration Challenges

Siloed systems and legacy workflows make governance inconsistent and inefficient.



Stakeholder Trust & Transparency

Without clear oversight, trust in AI decisions erodes across teams and users.



Innovation vs. Governance Balance

Striking the right level of control is difficult—most either slow innovation or introduce risk.

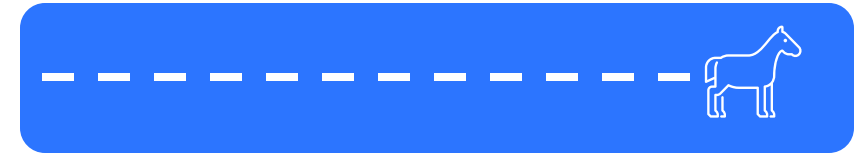
Governance becomes a catalyst—not a bottleneck—when it moves at the speed of the business.

Embedding Governance at the Speed of Business

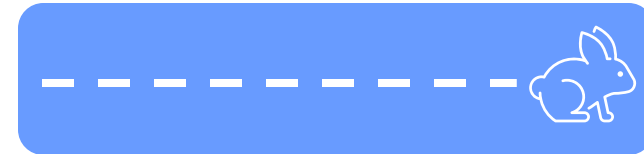
Innovation & Delivery Teams



Technology & Architecture



Leadership & Strategy



Dashed line = Governance embedded directly into team workflows



The Shift:

Instead of adding friction, we embed governance into the tools, workflows, and rhythms teams already use—ensuring safety, speed, and scale.

MANAGING RISK ACROSS THE ENTERPRISE

AI Governance expands across the enterprise

Smart AI Governance connects strategy to execution – ensuring every AI initiative, whether company-sponsored or open-source, is aligned, responsible, and delivers business value.



LET'S APPLY THIS FRAMEWORK TO YOUR REAL CHALLENGE

Governance is not a bottleneck – it's a strategic enabler

Smart AI Governance empowers bold innovation, balancing speed with control to unlock value while safeguarding the business.



Cross-Functional AI Governance Team

Dedicated oversight to manage AI risk and compliance spanning risk, legal, compliance, and business.



Purpose-built AI Intake Process

A clear, consistent vetting process for AI initiatives based on value and risk



Governance Integrated into Delivery

Embedded risk controls in every AI development phase

Making AI Governance Work

A practical journey to AI operationalization based on lessons learned from real-world implementations.

Launch Governance Frameworks

Develop and finalize the risk, value, and concept card frameworks. Use these to enable consistent initiative evaluation.

③

Align with Existing Operating Models

Adapt AI governance to existing delivery and SDLC processes—ensuring relevance and reducing friction.

④

Enable Adoption Across Enterprise

Roll out the governance process, templates, and review cadence. Support adoption with AI literacy and training and an AI COE.

⑧

⑨

Sustain & Mature Governance

Embed continuous improvement mechanisms, scale council reviews, and evolve governance in response to new regulations, technologies, and enterprise needs.

⑦

Document in a Playbook

Codify the governance process into a playbook or standard operating procedure to enable scale and knowledge transfer.

Define Roles

Clarify governance structure, roles, and council responsibilities. Build a foundation for scalable review and oversight.

②

Establish Intake Process

Create a formal intake and evaluation process for AI initiatives to ensure early visibility, prioritization, and governance alignment.

①

⑤

Pilot Governance Process

Conduct test runs of the end-to-end process with selected initiatives. Identify pain points, gaps, and improvement opportunities.

⑥

Refine & Iterate

Use feedback from pilots to enhance governance workflows, intake checkpoints, and risk evaluation criteria

KEY TAKEAWAYS

- Governance must evolve from policy to practice
- Scaling requires both structure (frameworks, playbooks) and adoption (training, iteration)
- Operational AI governance is a dynamic, living capability—not a one-time checklist

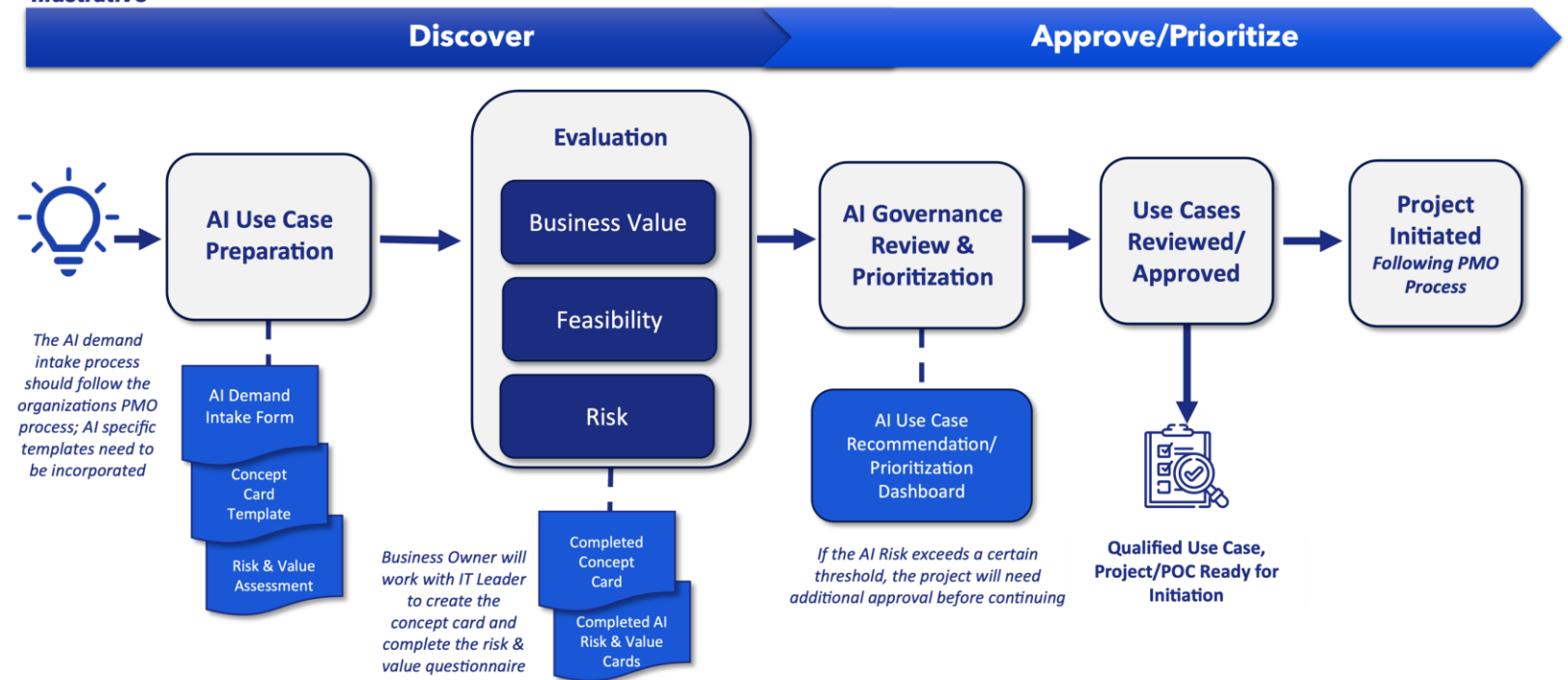
AI GOVERNANCE - INTAKE

Embed Governance Early—Before Ideas Become Initiatives

Ensure AI efforts start with the right guardrails by integrating governance from the moment ideas are formed. A clear intake process helps prioritize high-value, low-risk use cases—driving aligned, responsible innovation from the start.

Start Smart: Prioritize AI Use Cases with Built-In Governance

Illustrative



SURFACING REAL PROBLEMS THAT AI CAN HELP SOLVE

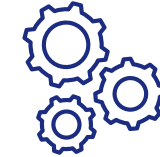
Identifying the Challenges Before We Apply AI

Let's explore where inefficiencies exist and who's feeling the pain—so we can apply AI where it matters most.

What processes or activity needs to be improved?

Example: Automating common inquiries and routing to the right agent or system

Handling repetitive customer questions related to account status, billing, order tracking, technical support, and service troubleshooting



(Activity or process to improve)

Why does it need to improve? What is not working well?

Example: Long wait times, inconsistent responses, and agent overload

Agents are overwhelmed with basic inquiries, leading to long queues, delayed resolutions, inconsistent answers, and low customer satisfaction scores



(Challenges with activity/process)

Who is mainly affected?

Example: Contact Center Agents

Call center agents, customer support representatives, and customers awaiting quick answers



(Role/Department)

FROM PAIN POINTS TO POSSIBILITIES

Unlocking AI's Role in Real Workflows

Not all pain points can/should be solved with AI—this exercise helps determine where AI creates the most value by supporting your teams, streamlining tasks, and improving outcomes.

We can use AI to help ...

Example: Sales and Marketing teams

Customer support and call center teams



(Role/Department)

to ...

Example: translate product manuals into various languages

automate responses to high-volume, repetitive questions—like account status, password resets, billing inquiries, and order tracking



(Activity supported by AI)

so that/in order to ...

Example: reduce translation efforts while supporting global distribution

reduce agent workload, cut call wait times, improve consistency of answers, and elevate customer satisfaction while creating capacity for more complex support



(Objective)

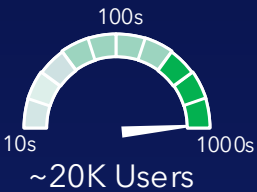
AI-Powered Call Center & Billing Support Chatbot

INTERNALLY DEVELOPED -
3RD PARTY MODEL

Repetitive billing and account inquiries drive long wait times and compliance risk. AI can autonomously handle common questions via chat and email, resolve simple issues, and escalate sensitive cases.

Reach

How many potential users does this solution have?



Business Value

How would you rate the business value of your solution idea? (value score from value assessment)



Value Horizon

How long will it take to realize value for the solution?



AI Solution Risk

Based on AI Risk Framework (risk score from risk assessment)

WE WILL ASSESS RISK TOGETHER NEXT!

Objectives

Problem & Opportunity

Reduce support bottlenecks and improve accuracy in billing-related communications, while ensuring regulatory compliance and auditability.

Business Value Delivered

Labor savings, faster issue resolution, higher first-contact resolution rate, reduced regulatory risk from manual error.

Cost Estimate



Stakeholders

Target Users

Contact center reps, billing support teams, finance operations

Impacted Roles/Business Units

Customer Experience, Finance, IT, Compliance

Type of Change

- ✓ People
- ✓ Process
- ✓ Technology
- ✓ Operations
- Culture

Language Required

English, Spanish

Organizational Considerations

Financial Benefits

Lower cost-to-serve, fewer billing disputes, reduction in manual labor

Strategic Benefits

Enhanced compliance posture, improved CX

Tool Already Exists for This Solution?

- Yes
- ✓ No

Data Utilized

CRM, billing system data, historical tickets, email threads

Data Quality/Availability

Structured billing/account data is strong; historical email logs require review

Impacts

Business Processes Impacted

Invoice disputes, payment reminders, account verification, Tier-1 billing inquiries

Legal Considerations & Implications

AI must explain decisions
Autonomy must be auditable
Emails must comply with consent, accessibility, and notification laws

Applicable Laws & Regulations

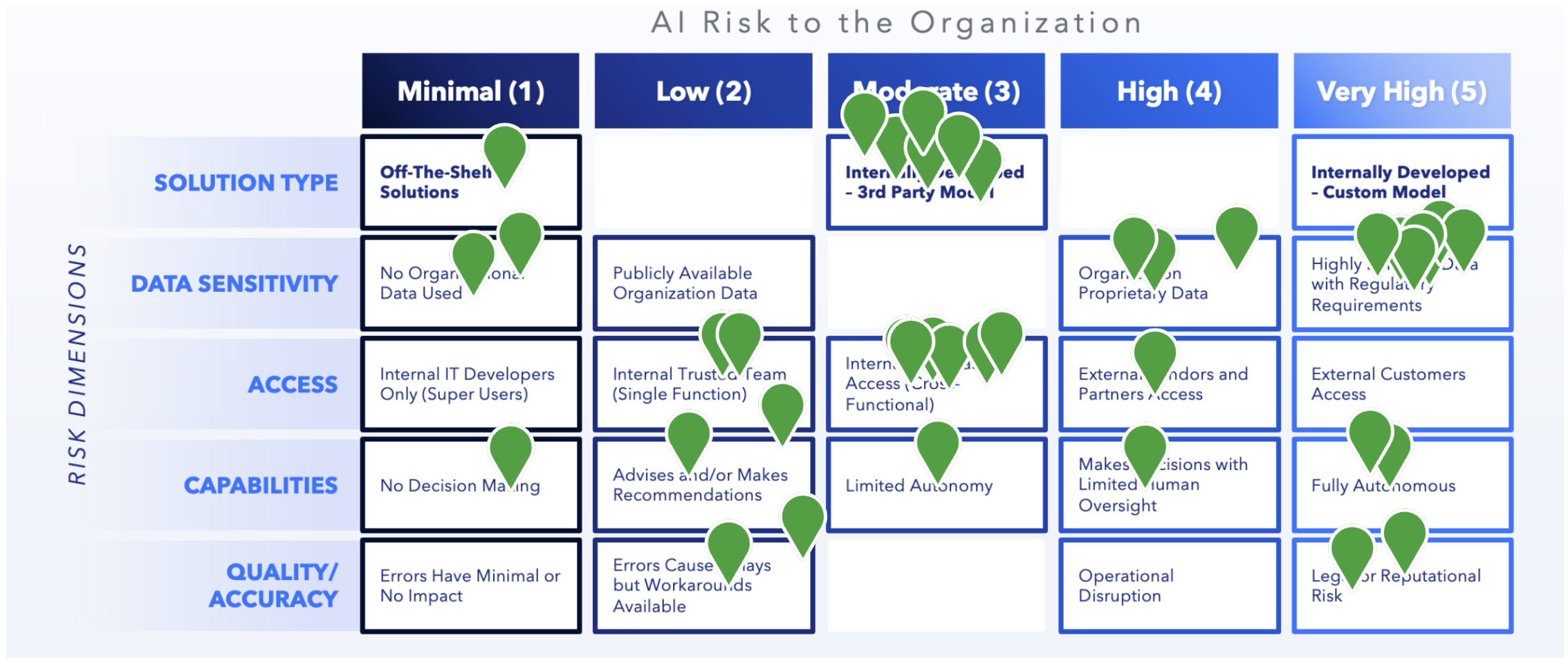
- ✓ EU (EU AI Act & GDPR)
- ✓ USA
- ✓ Canada's AIDA & Anti-Spam Law (CASL)
- ✓ Industry-specific: HIPAA (healthcare), PCI DSS (payments), FERC (utilities)

Country of Use

USA, Canada

WEBINAR ATTENDEE POLL

Based on what you've seen, how would you rate this use case's risk level?



ASSESSING USE CASE RISK TO INFORM AI GOVERNANCE

Risk Profile: AI-Powered Guest & Traveler Support Automation

The risk profile provides key risk indicators by assessing the use case's risk level across key dimensions—helping determine governance needs and which teams (e.g., data, cyber, legal) to involve early.

		AI Risk to the Organization				
		Minimal (1)	Low (2)	Moderate (3)	High (4)	Very High (5)
RISK DIMENSIONS	SOLUTION TYPE	Off-The-Shelf AI Solutions		Internally Developed - 3rd Party Model		Internally Developed - Custom Model
	DATA SENSITIVITY	No Organizational Data Used	Publicly Available Organization Data		Organization Proprietary Data	Highly Sensitive Data with Regulatory Requirements
	ACCESS	Internal IT Developers Only (Super Users)	Internal Trusted Team (Single Function)	Internal Role-Based Access (Cross-Functional)	External Vendors and Partners Access	External Customers Access
	CAPABILITIES	No Decision Making	Advises and/or Makes Recommendations	Limited Autonomy	Makes Decisions with Limited Human Oversight	Fully Autonomous
	QUALITY/ ACCURACY	Errors Have Minimal or No Impact	Errors Cause Delays but Workarounds Available		Operational Disruption	Legal or Reputational Risk

Informing Smarter Decisions, Not Controlling Them

Once use case ideas are developed, bring them to the AI Council to surface key risks, clarify value, and support business-led decisions.

REVIEW



Review AI Use Case

- Review the Use Case's Concept Card, Risk Card, and Value Card
- Ask clarifying questions and make corrections on risk and value selections, if necessary
- Understand how the AI use case fits into the organization's AI platform

DOCUMENT



Document Compliance Considerations

- Ask questions to determine compliance, privacy, legal, and reputational risks
- If more information is needed, direct the team to refine inputs and return for further review
- Ensure the use case has a defined mitigation path for identified risks

MANAGE



Business-Led Decision Making

- Reinforce that the business owns the decision to move forward - if proper mitigation for risks are in effect
- AI Council provides visibility into potential risks and considerations—not go/no-go approvals
- Align the use case with enterprise risk appetite, resource constraints, and implementation readiness

KEY TAKEAWAYS

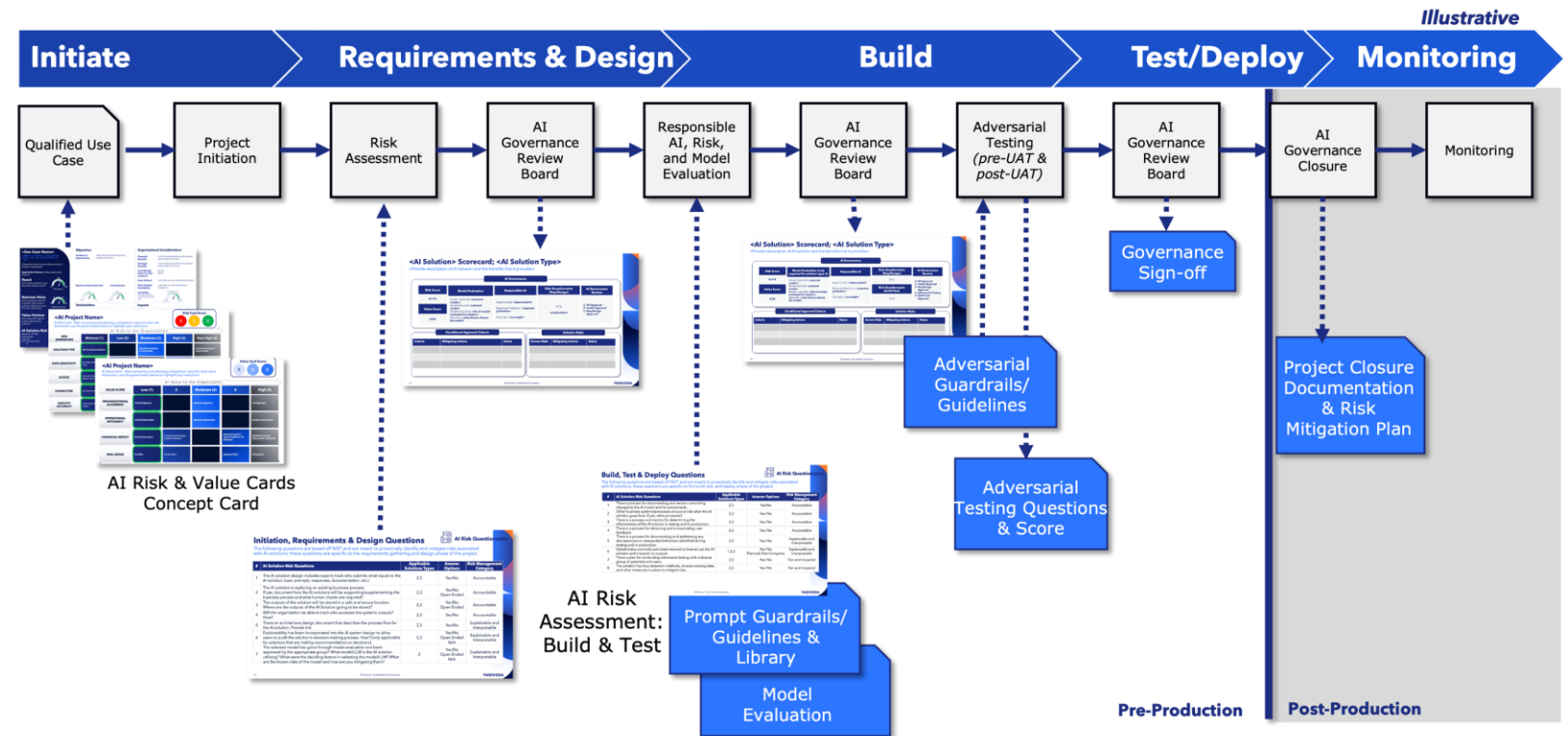
- The AI Governance Council advises—it does not approve AI adoption
- It helps identify risks, clarify assumptions, and ensure compliance with legal, privacy, and security standards
- Business leaders retain final decision-making authority over AI use cases - high risk use cases require VP/executive approval
- The Council enables responsible execution by surfacing mitigation needs and embedding governance into delivery

AI GOVERNANCE - DELIVERY(SDLC)

AI Governance in Action: Embedded Throughout the Delivery Lifecycle

Integrating governance across the SDLC helps maximize adoption, reduce rework, and build confidence in responsible AI—without slowing down delivery.

Seamless AI Governance: Embedded, Aligned, and Actionable



Governance checkpoints are intentionally aligned with delivery gates to minimize friction and accelerate responsible AI deployment.

Initiation, Requirements, & Design

QUESTIONS TO CONSIDER

- What safeguards are in place to prevent harmful or biased AI outputs?
- How is explainability built into the system for auditing decisions?
- What access controls protect sensitive data in the AI solution?
- What model is being used, and how were its risks evaluated and mitigated?
- How will we monitor and address data or model drift over time?

Initiation, Requirements & Design Questions			
The following questions are based off NIST and are meant to proactively identify and mitigate risks associated with AI solutions; these questions are specific to the requirements gathering and design phase of the project.			
#	AI Solution Risk Questions	Applicable Solutions Types	Risk Management Category
1	The AI solution design includes ways to track who submits what inputs to the AI solution (user prompts, responses, documentation, etc.)	2,3	Yes/No Accountable
2	The AI solution is replacing an existing business process.	2,3	Yes/No Open Ended Accountable
3	If yes, document how the AI solutions will be supporting/supplementing the business process and what human checks are required?	2,3	Yes/No Open Ended Accountable
4	The outputs of the solution will be stored in a safe and secure location. Where are the outputs of the AI Solution going to be stored?	2,3	Yes/No Open Ended Accountable
5	Will the organization be able to track who accesses the systems outputs? How?	2,3	Yes/No Open Ended Accountable
6	There is an architecture design document that describes the process flow for the AI solution. Provide link	2,3	Yes/No Open Ended Explainable and Interpretable
7	Explainability has been incorporated into the AI system design to allow users to audit the solution's decision-making process. How? (only applicable for solutions that are making recommendations or decisions)	2,3	Yes/No Open Ended N/A Explainable and Interpretable
8	The selected model has gone through model evaluation and been approved by the appropriate group? What model/LM is the AI solution utilizing? What were the deciding factors in selecting the model/LM? What are the known risks of the model and how are you mitigating them?	2	Yes/No Open Ended N/A Explainable and Interpretable

Initiation, Requirements & Design Questions			
The following questions are based off NIST and are meant to proactively identify and mitigate risks associated with AI solutions; these questions are specific to the requirements gathering and design phase of the project.			
#	AI Solution Risk Questions	Applicable Solutions Types	Risk Management Category
8	The vendor been vetted per the vendor assessment process.	1,2	Yes/No N/A Legally Compliant
9	Is the data submitted through the AI tool stored to a cloud-based service? If yes, for how long?	1,2,3	Yes/No Open Ended Legally Compliant
10	The data submitted to the AI solution is anonymized and encrypted.	Data Sensitivity (5) 1,2,3	Yes/No N/A Legally Compliant
11	Measures are in place to prevent the AI solution from generating harmful, bias, or offensive outputs? What are those measures?	2,3	Yes/No Open Ended Safe and Responsible
12	Access control measures are in place to ensure that only authorized personnel can access sensitive data. What controls are included in the design?	2,3	Yes/No Open Ended Secure and Resilient
13	The AI solution can be safely turned off if needed. Explain the process.	2,3	Yes/No Open Ended Secure and Resilient
14	Will this solution have reliable technical and procedural controls, including bias and drift detection, to enable the safe use of the AI system? What controls have been designed?	2,3	Yes/No Open Ended Valid and Reliable
15	Is there a "golden dataset" for assessing the accuracy of the AI Solutions? Is the dataset comprehensive? Has it been checked for bias? What validation measures are in place?	2,3	Yes/No Open Ended Valid and Reliable
16	How will we maintain and ensure the accuracy, completeness, and appropriateness of data, models, and procedures informing the AI system? How will we analyze and monitor for data drift over time?	2,3	Open Ended Valid and Reliable

Checklist for AI Governance Review

- ✓ ☐ Model & Vendor Evaluation
- ✓ ☐ AI Technical Architecture Diagram
- ☐ AI & Human Integration Process
- ☐ Risk Questionnaire
- ☐ AI Solution Risk & Governance Scorecard

Build, Test, Deploy

QUESTIONS TO CONSIDER

- Is there a version control process for tracking model changes?
- How are users and stakeholders trained to interpret AI outputs?
- Has adversarial testing been done for edge cases and diverse users?
- How will we monitor the AI system's performance in production?
- Is there a plan to regularly update and maintain the AI system?

Build, Test & Deploy Questions (cont...)			
The following questions are based off NIST and are meant to proactively identify and mitigate risks associated with AI solutions; these questions are specific to the build, test, and deploy phase of the project.			
#	AI Solution Risk Questions	Applicable Solutions Types	Risk Management Category
9	Testing been done to ensure the AI solution is not generating harmful outputs or intentionally deceptive results.	2,3	Yes/ No Safe and Responsible
10	There is a process for responding to AI attacks or failures? How will the AI system respond to attacks as they occur? What is the fall back or mitigation plan?	1,2,3	Yes/ No Open Ended Safe and Responsible
11	Adversarial test scripts been developed given the AI solution type, edge cases, and intended use.	2,3	Yes/ No Valid and Reliable
12	A plan has been established for monitoring the AI system's performance/accuracy/quality in the production environment.	2,3	Yes/ No Valid and Reliable
13	Testing processes have been implemented to test whether desirable outputs of the AI system can be reproduced in different circumstances.	2,3	Yes/ No Valid and Reliable
14	There is a defined plan and process for updating/maintaining the AI system to ensure it continues to work well over time.	2,3	Yes/ No Valid and Reliable

Build, Test & Deploy Questions			
The following questions are based off NIST and are meant to proactively identify and mitigate risks associated with AI solutions; these questions are specific to the build, test, and deploy phase of the project.			
#	AI Solution Risk Questions	Applicable Solutions Types	Risk Management Category
1	There is a process for documenting and version controlling changes to the AI model and its components.	2,3	Yes/No Accountable
2	Other business systems/processes are put at risk when the AI solution goes live. If yes, what processes?	2,3	Yes/ No Accountable
3	There is a process and metrics for determining the effectiveness of the AI solution in testing and in production.	2,3	Yes/ No Accountable
4	There is a process for obtaining and incorporating user feedback.	2,3	Yes/ No Accountable
5	There is a process for documenting and addressing any discrepancies or unexpected behaviors identified during testing and in production.	2,3	Yes/ No Explainable and Interpretable
6	Stakeholders and end-users have been trained on how to use the AI solution and interpret its outputs.	1,2,3	Planned; Not Complete Explainable and Interpretable
7	There is a plan for conducting adversarial testing with a diverse group of potential end-users.	2,3	Yes/ No Fair and Impartial
8	The solution has bias detection methods, diverse training data, and other measures in place to mitigate bias.	2,3	Yes/ No Fair and Impartial

Checklist for AI Governance Review

- ✓ ☐ Risk Questionnaire
- ✓ ☐ Adversarial Test Cases
- ☐ Prompt Guidelines & Documentation
- ☐ AI Solution Risk & Governance Scorecard

AI-Powered Call Center & Billing Support Chatbot

INTERNALLY DEVELOPED -
3RD PARTY MODEL

Repetitive billing and account inquiries drive long wait times and compliance risk. AI can autonomously handle common questions via chat and email, resolve simple issues, and escalate sensitive cases.

AI Governance

Risk Score	Model Evaluation (only required for solution type 3)	Responsible AI	Testing	AI Governance Review
72/85	Vendor Selected: N/A Model Selected: ChatGPT 4o Models Evaluated: Claude 3, Amazon Bedrock Titan, Gemini 1.5 Rationale: Faster set-up, strong multilingual support, Azure integration	Input Control: Azure model safety configuration Response Protection: Azure model safety configuration Oversight: Human in the Loop	(5) adversarial testing sessions completed (each major release)	☒ VP Approval ☒ Intake Approval ☒ Req/Design ☒ Adversarial Testing ☒ Build/Test ☐ Monitoring
Value Score				
31/50				

Conditional Approval Criteria

Criteria	Mitigating Actions	Status
High Risk Score (72/85)	Obtain VP Approvals, Conduct human-in-the-loop oversight, implement Azure model safety configuration, complete adversarial testing	In Progress
Compliance & Legal Risk	Ensure email content complies with consent, accessibility, and notification laws; ensure model explanations and auditability	Planned
Data Quality Concerns (Historical email logs)	Review and clean historical email threads before training and deployment	Not Started

Solution Risks

Known Risks	Mitigating Actions	Status
Hallucinations	Human-in-the-loop model oversight; input/output control via Azure safety config	In Progress
Misinterpretation of financials	Domain-specific fine-tuning or prompt engineering; rules-based fallback escalation	Planned
Language misinterpretation in bilingual support	Language-specific tuning and testing	Not Started

AI Monitoring

AI systems require multi-layered monitoring across governance, operations, and robustness to ensure alignment with business goals, regulatory compliance, and resilience under real-world conditions.

Governance Monitoring

Ensure AI systems operate within internal policies, regulatory frameworks, and ethical boundaries.

Key Capabilities & Example Requirements:

- Auditability & Traceability
 - *Model Version Tracking*
 - *Audit Readiness & Log Retention*
- Policy Compliance
 - *Sensitive Data Interaction Logging*
 - *Guardrail Effectiveness Tracking*
 - *Toxicity & Safety Monitoring*
- Access & Usage Oversight
 - *Usage Reporting by Role/Function*
 - *Exception & Override Logging*
- Escalation Management
 - *Governance Alerts & Escalation Triggers*
 - *Output Review Process*

Outcome: Proves responsible AI use, reduces risk, and supports regulatory alignment (e.g., EU AI Act, NIST AI RMF).

Operational Monitoring

Track real-time performance, stability, and user experience of AI systems post-deployment.

Key Capabilities & Example Requirements:

- Behavioral Observability
 - *Model Behavior Logging*
 - *Root Cause Categorization*
- Quality Assurance & Continuous Improvement
 - *Accuracy & Performance Metrics*
 - *User Feedback Logging*
 - *Output Review Process*
- Risk Detection
 - *Toxicity & Safety Monitoring (cross-cutting)*

Outcome: Maintains model reliability, ensures responsiveness, and improves user trust in AI outputs.

Adversarial & Robustness Testing

Stress test models to uncover vulnerabilities, edge-case failures, and prompt manipulation risks.

Key Capabilities & Example Requirements:

- Red Teaming & Simulation
 - *Automated Adversarial Testing*
 - *Prompt Injection & Jailbreak Detection*
- Failure Pattern Discovery
 - *Root Cause Categorization*
 - *Governance Alerts & Escalation Triggers*
- Control Validation
 - *Guardrail Effectiveness Tracking*

Outcome: Helps proactively detect weaknesses, validate defenses, and prepare for malicious or unstructured usage scenarios.

Turning Governance into a Competitive Advantage

How a scalable, pragmatic approach drives AI adoption with confidence.

Stakeholders

Board & Executive Sponsors

Risk, Audit, Legal, Cyber, & Privacy Teams

AI Governance Leads & Project/Product Teams

Value through Smart AI Governance

- Gain clear visibility into AI governance priorities aligned to business strategy and risk management
- Make confident, informed decisions through enterprise-wide AI governance
- Protect enterprise value while supporting responsible AI commitments using NIST-aligned practices
- Leverage a compliant, repeatable governance model to proactively manage AI risk (also aligned to enterprise risk model)
- Ensure adherence to regulatory requirements and maintain audit readiness
- Strengthen AI oversight with clear processes, controls, and risk management tools
- Use practical tools—playbooks, training materials, and ready-to-use templates—to embed governance into daily workflows
- Provide hands-on support for seamless AI adoption
- Integrate AI governance into project execution without slowing innovation

This governance model serves as a blueprint for scaling AI responsibly—building trust with stakeholders and accelerating time-to-value.



Questions?

AI Governance Readiness Checklist

FOUNDATIONAL CAPABILITIES	ENABLING INFRASTRUCTURE & PROCESS	MEASUREMENT & CONTINUOUS OVERSIGHT	ORGANIZATIONAL ENABLEMENT
1	2	3	4
☐ Defined AI Governance Structure ☐ Ethical & Policy Oversight ☐ Initial Risk Management Framework ☐ AI Use Case Intake & Review Process	☐ Data & Model Governance ☐ Tooling to Support Oversight ☐ Integrated Execution Framework for AI Projects ☐ Architecture & Integration support	☐ AI Risk and Value Metrics ☐ Process & Outcome Auditability ☐ Stakeholder Impact Metrics ☐ Governance KPIs (e.g., model reuse, policy adherence)	☐ Role Clarity ☐ AI Governance Training & Awareness ☐ Governance in Vendor & Open-Source Use ☐ External Engagement
Discuss: <i>Where do you currently embed governance in early-stage decisions?</i>	Discuss: <i>Which parts of the delivery pipeline need more governance support?</i>	Discuss: <i>What are you tracking today—and what's missing to show governance impact?</i>	Discuss: <i>What capabilities do your people need to sustain governance at scale?</i>



READY TO GET STARTED?

Let's build a tailored action plan for responsible, high-impact AI governance—together.

Book your free 30-minute working session and walk away with clear, actionable next steps to accelerate your AI Governance journey—designed around your business, risk profile, and priorities.

<https://parivedasolutions.com/ai-workshops/#workshopform>

THANK YOU

We look forward to
partnering with you.



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PARIVEDA

About Pariveda



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**SHIFTING
ORGANIZATIONAL
ENVIRONMENT**

**UNFULFILLED
COMPANY
PROMISE**

**EMERGING
BUSINESS
OPPORTUNITIES**

**COMPLEX
PROBLEMS THAT
WILL NOT GO AWAY**

**all of which prevent their people and organizations
from reaching their potential.**

WHERE DOES PARIVEDA FIT INTO YOUR SUCCESS?

Pariveda is a strategy and technology professional services firm that helps organizations **make potential possible.**

LET'S TALK ABOUT:

- **WHY** we matter to clients and what's special about how we serve them
- **WHAT** we do with our offerings relative to market-industry-domain
- **HOW** we do it, with a focus on both near and long-term impacts
- **WHO** we are as people and an organization in service to our clients

550+

employee-owners motivated
to help clients succeed

WHO WE ARE

Anything but conventional, we **operate with different drivers** to achieve better outcomes.

20+

years delivering strategy
and technology solutions

WHAT WE DO

We deliver **strategy and technology services** to help clients go from ideas to impacts.

1.4K+

high complexity projects navigated
and delivered successfully

WHO WE SERVE

We serve **innovators across multiple industries**, helping our clients get better at what *they* do.

3D

Our 3D Engagement Model™
develops people, drives
collaboration, and delivers value

HOW WE WORK

We help clients solve forward from today to tomorrow **to get better at what *they* do.**

WHY PARIVEDA

***We meet you
where you
are to make
potential
possible***



PARIVEDA
Make Potential Possible



#1

best consulting
companies for women
by Fairygodboss



Certified

Corporation

As an employee-owned professional services firm and one of the largest B Corps in our industry, Pariveda is anything but conventional.

We strive to make our clients better at what *they* do.



OUR ALLIANCES

We are technology agnostic. We work with your existing partners, or we can help get to the right solution with our established and proven partnerships.



PREMIER PARTNER

Machine Learning Competency
Data & Analytics Competency
Migration Competency
DevOps Competency
Microsoft Workloads Competency
Healthcare Competency
Digital Customer Experience Competency
Education Competency
MSFT Workloads Competency
Travel & Hospitality
Energy



Microsoft

GOLD PARTNER

Gold Cloud Platform
Gold Data Platform
Gold Application Development
Gold Application Integration
Gold Data Analytics
Silver Cloud Productivity

